



# BERDOUES

*Inspired by nature*





## Manifesto

We believe in change, in agility, in resilience. Since 1902, we have been reinventing ourselves every day to offer perfumes and cosmetics inspired by nature.

With all our humanity, we are committed on permanent and continuous innovation transparency to respond to a global approach, ethical and responsible for our know-how.

Our mission is to defend your expectations and respect your needs for responsible beauty.

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## A family affair

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Fascinated by perfumes and cosmetics, in 1902 the Berdoues family created its eponymous brand, a bountiful and authentic world of fragrances, perfumes and skincare products.

*“For more than 100 years, we have been passing on this perfumer and cosmetic know-how from generation to generation. We work to develop products that are authentic, inspired by nature and charged with emotion.”*

- *Eaux de Cologne made in the purest tradition of French perfumery.*

- *Eaux de Parfum certified organic and 100% of natural origin, revealing a cheerful and sparkling universe.*



## Formulas Commitment

### PLEASURE FORMULAS WITH AS MANY NATURAL INGREDIENTS AS POSSIBLE

All our care formulas are the product of lengthy research and development work carried out by our laboratory and are made of up to 100% natural ingredients\*. Our active ingredients are selected for their recognised benefits and come from respectful, responsible agriculture.

### VEGAN FORMULAS



We are gradually reformulating our products to exclude all raw materials of animal origin\*\* or produced via animal exploitation by humans. In accordance with European regulations, our products are not tested on animals. Moreover, we do not market our products in countries where animal testing is unfortunately still required.

## Formulas Commitment

### TESTED FORMULAS

Our rinsed formulas are biodegradables and this information is specified on the products. All formulas are dermatological tested.



### THE ESSENTIAL AND ONLY THE ESSENTIAL

We prioritise short, effective and safe formulas. We purify our formulas of any controversial ingredients to focus on the best and to explain it to you - all our INCI names are translated in our products' ingredient lists.

*\*Our fragrances are made from between 95% and 98% natural ingredients.*

*\*\*Excluding beeswax in the Super Balm.*

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## Raw Materials

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*Here is the list of raw materials suspected of creating problems for health and/or the environment that we are gradually removing from our formulas:*

**BHA, BHT:** These are antioxidants that we are replacing with natural antioxidants (e.g. vitamin E present under the name of tocopherol).

**EDTA:** We are reworking our formulas so that this stabiliser is no longer necessary.

**PEG:** We do not use these thickening agents which are known to pollute the environment.

**Sulphate Cleansing Agents:** We are replacing these with gentle sulphate-free cleansing agents.

**Dyes:** We have chosen to eliminate all dyes from our future developments and are conducting a review of past products that contain them.

**Benzophenone:** This UV filter which protects the formulas' colour will no longer be necessary in products without dyes.

**Parabens:** Although some parabens have already been cleared from this family, we are opting to replace them entirely with molecules accepted within the specifications of certified organic products.

**Solar filter:** None of our products contain UV filters. We allow our consumers to choose whether to use sun protection according to their needs.

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## Allergens

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*Concerning so-called 'allergenic' substances, we have chosen to keep them and will explain why:*

First of all, it should be pointed out that these substances are potentially allergenic for certain sensitive people and evidently do not create systematic allergies.

Moreover, most of these substances are contained in natural raw materials.

Benzyl salicylate: ylang-ylang, jasmine

Linalool: lavender, mint, citrus, cinnamon, coriander, rosewood, thyme, rose, ylang-ylang

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## Environmental Commitment

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### TRACEABILITY & RESPECT

We are committed to selecting our active cosmetic ingredients for their recognised and scientifically proven actions with regard to traceability, from their cultivation to their extraction and formulation in our laboratories in France.



As far as possible, we work in short circuits, with French and regional crops (e.g. Gascony plum kernel). When this is not the case, we are committed to respecting the environment and irreproachable ethics concerning producers of raw materials for perfumes and skincare products (e.g. certified organic and fair trade aloe vera from Mexico). All active ingredients used are part of a responsible, environmental and societal approach.

## Packaging Commitment

For each of our launches, we work with the valuable help of our suppliers to reflect on responsible beauty in its entirety. As far as possible, we eliminate secondary packaging (cases) and cellophane. If we develop cases (to enable us to offer our products abroad in countries where they are required, to highlight our history, our effectiveness tests, our commitments, and so on), they are made of cardboard from sustainably managed forests.

Our tubes and bottles are currently 100% recyclable. We are working to develop the use of recycled plastic in the short term.

*Adding meaning is possible!*



*The eaux de Cologne*

THE MULTIPLE USES OF EAUX DE COLOGNE



PUT ON SOME PERFUME



PERFUME THE LAUNDRY



PERFUME THE HOUSE



REFRESH

Les eaux de Cologne

NEW



without controversial ingredient



**COTON**  
Bergamot  
Iris butter  
Musk



Les eaux de Cologne



**CITRON CAVIAR**  
Lemon  
Orange blossom  
Musk



**NATURELLE**  
Orange  
Neroli  
Ambery notes



**FIGUE BLANCHE**  
Cream of milk  
Fig  
White musk



**VÉTIVER**  
Verbena  
Rosemary  
Vetiver



**THÉ VERT**  
Lime  
Green tea  
Musk



**ROSE**  
Blackcurrant leaf  
Rose  
Cashmere wood



**LAVANDE**  
Lavender  
Rose  
Musk



**VIOLETTE**  
Violet  
Lilac  
Jasmine



COSMOS ORGANIC

## Organic eaux de Parfum

### FLEUR D'ORANGER & BERGAMOTE

*Bergamot – Orange Blossom - Neroli*

### FLEUR DE JASMIN & AMANDIER

*Almond – Jasmine - Musk*

### FLEUR DE TIARÉ & YLANG

*Tiare flower – Ylang Ylang - Sandalwood*



Elegant, soft and citrusy, certified Cosmos Organic and 100% natural, Orange Blossom & Bergamot Eau de Parfum will win you over with its generosity. It reveals its natural, tender and luminous charm.

Delicately floral and musky, certified Cosmos Organic and 100% natural, the Jasmine & Almond Tree Flowers Eau de Parfum is seductive with its softness. It envelops the skin with a sensual and addictive caress.

Heady, solar and floral, certified Cosmos Organic and 100% natural, the Tiare and Ylang Flower Eau de Parfum seduces with its radiant trail. It instantly transports you to faraway paradises.



Vegan Formula



Tested under dermatological control



Made in the South of France



# BERDOUES

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*Join us !*

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