



BON PARFUMEUR
PARIS

BON PARFUMEUR PARIS CREATIVE FAMILY

Bon Parfumeur is the new Parisian Brand
for aesthete and creative people.

One Mood - One Fragrance



MANIFESTO

Pleasure / Perfume is an epicurean gesture
Lifestyle / A fragrance for every mood, desire
Easy Luxury / Luxury is the ability to change
Quality / Authentic French quality
Initiation / Play with perfumes for variety
Between friends / Fragrances to be shared
Mix & Match / The custom mix
Pop culture / Forget the expert language



A PARISIAN BRAND

In the fall of 2016, after two years in development,
a collection of 18 unisex fragrances launched on the market.

The flagship store opened in the heart of the Marais.

Bon Parfumeur is now sold in over
500 stockists worldwide including Le Bon Marché, VooStore,
The Conran Shop, John Bell & Croydon, Tomorrowland...



EASY LUXURY

Each unique formula combines the most beautiful notes with a contemporary perspective to create a collection of unprecedented fragrances.

Each Bon Parfumeur fragrance has a three digit name. The three notes that most define each perfume are defined on the label (101 rose, sweet pea, white cedar).



MADE IN FRANCE

30 ML / 1 FL.OZ

Fragrance - Paris & Grasse

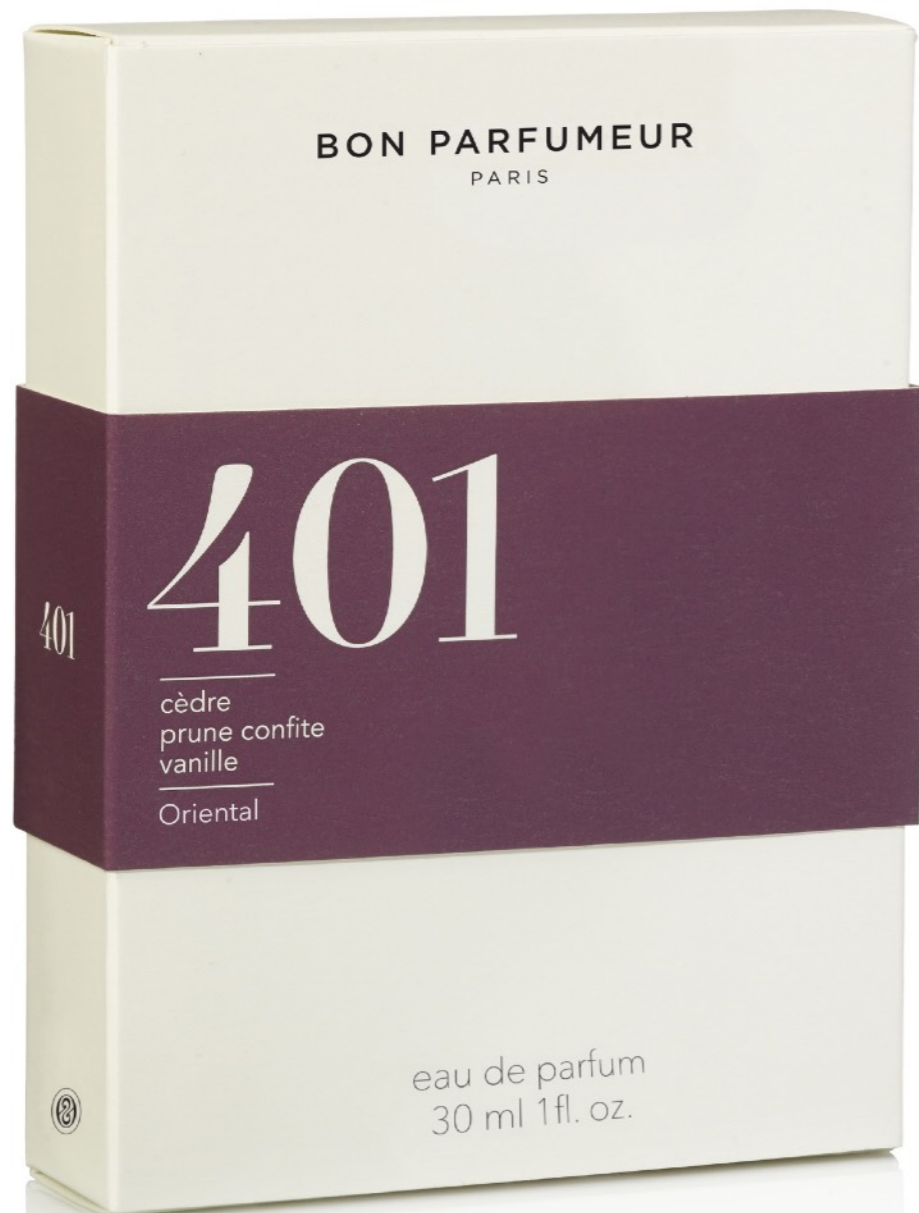
Bottle - Normandy (Pochet du Courval)

Packaging - Auvergne

Label - Paris (bottle of Champagne labels)

Conditioning - Chartres

MSRP: \$48



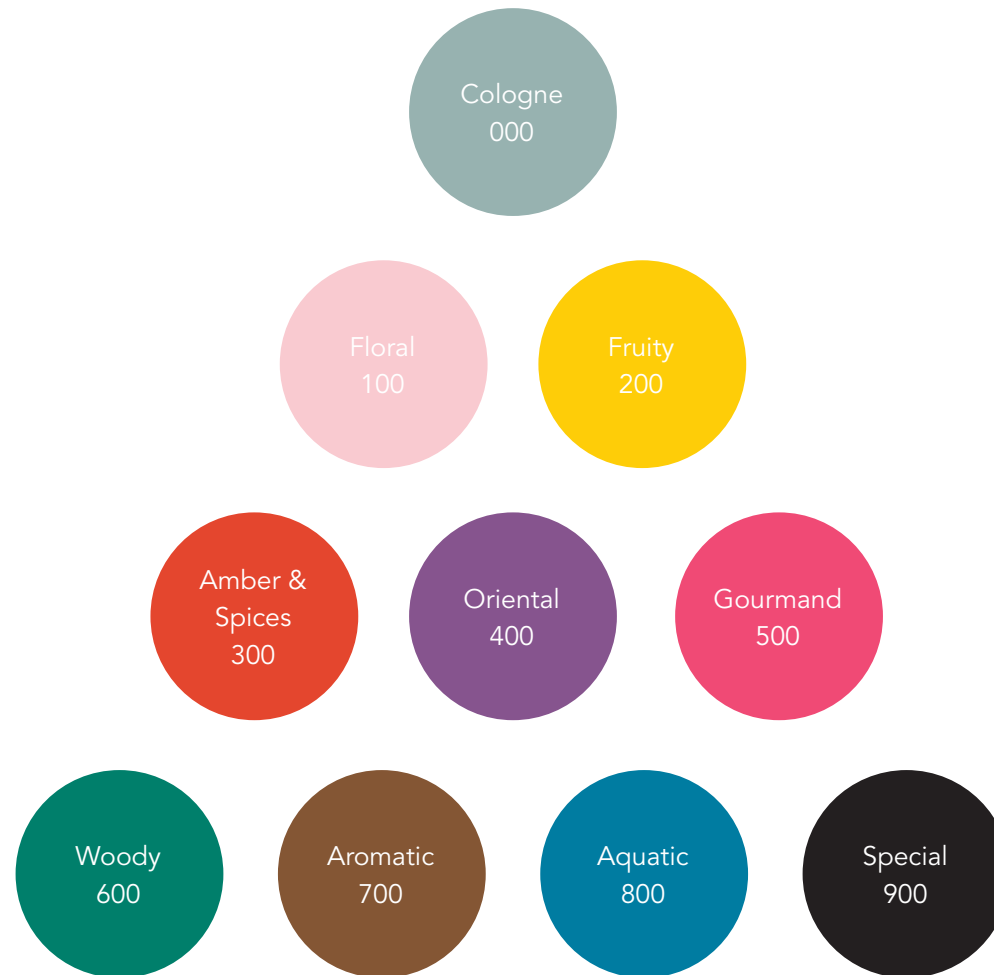
- olfactive family
- 3 emblematic notes
- olfactive color family

Olfactive Families


Each fragrance has a 3 digit name that also represents its olfactive family.


The three notes that most define this perfume are named on the label.

Currently, we have 18 beautiful fragrances that have been created within 10 olfactory families.




Fragrances


 **001**
orange blossom, petit grain, bergamot


 **101**
rose, sweet pea, white cedar

 **102**
tea, cardamom, mimosa flower


 **103**
tiaré flower, jasmine, hibiscus


 **201**
green apple, lily of the valley, quince

 **202**
melon, black currant, jasmine


 **203**
raspberry, vanilla, blackberry


 **301**
amber, cardamom, sandalwood


 **302**
amber, iris, sandalwood


 **401**
cedar, plum, vanilla


 **402**
vanilla, toffee, sandalwood


 **501**
praline, licorice, patchouli


 **601**
vetiver, cedar, bergamot

 **602**
pepper, cedar, patchouli

 **701**
eucalyptus, coriander, cypress

 **801**
marine salt, cedar, grapefruit

 **901**
nutmeg, almond, patchouli

 **902**
armagnac, tobacco, cinnamon

Mix & Match

Let's mix & match !
Below are some our favorite layering combinations:

SULTRY
woody, rich, sensual



MUSE
warm, floral, complex



FRESH
clean, crisp, intoxicating



SPICE WIND
wintery, dry, invigorating



LA FEMME FATALE
playful, romantic, addictive



DESERT SAND
explosive, deep, unexpected



DARK KNIGHT
mysterious, bold, eclectic



DANDY
elegant, fresh, sporty



MOOD RING
dark floral, contemporary, eclectic



CIAO
radiant, charming, cheeky



Our Perfumes



001

fleur d'oranger, petit grain, bergamote
orange blossom petit grain bergamot

Eternal cologne raised by a floral note.

Cologne

Eau de parfum
Perfumer: Nathalie Koobus

Top: bergamot, mandarin, rosemary
Mid: neroli, jasmine, lavender
Base: musk, orange blossom





101

rose, pois de senteur, cèdre blanc
rose sweet pea patchouli

Rose and musk, carnal and delicate.

Floral

Eau de parfum
Perfumer: Alexandra Monet

Top: bergamot, cardamom, lavender
Mid: Turkish rose, muguet, white cedar
Base: amber, patchouli, musk





102

thé, cardamome, mimosa
tea cardamom mimosa

Tea freshness, flowering mimosas in Grasse.

Floral

Eau de parfum
Perfumer: Nathalie Koobus

Top: bergamot, coriander, cardamom
Mid: jasmine tea, violet
Base: mimosa flower, oak moss, musk





103

fleur de tiaré jasmin hibiscus
tiare flower jasmine hibiscus

Sunny cocktail and soft musk.

Floral

Eau de parfum
Perfumer: Karine Dubreuil

Top: bergamot Italy, broom, hibiscus

Mid: Jasmine Sambac, Neroli Morocco, Frangipani, Apricot

Base: white sand, vanilla, musks





201

pomme verte, muguet, coing
green apple lily-of-the-valley quince

Floral heart with a lively and sparkling composition.

Fruity

Eau de parfum
Perfumer: Philippe Romano

Top: bergamot, granny smith, blackcurrant
Mid: magnolia, freesia, tagete
Base: cedar, vetiver, musk





202

melon d'eau, groseille, jasmin
watermelon currant jasmine

Exotic fruit cocktail, heat and humidity.

Fruity

Eau de parfum
Perfumer: Karine Sereni

Top: Italian lemon, grapefruit, melon
Mid: cyclamen, lily of the valley, mango
Base: Indian sandalwood, caramel, marine





203

framboise, vanille, mûre
raspberry vanilla blackberry

Sun rays, gentle woody notes, red fruits' accents.

Fruity

Eau de parfum
Perfumer: Corinne Cachen

Top: pear, red fruits, neroli
Heart: jasmine, rose, solar accord
Base: vanilla, whitewood, ambergris, musk





301

ambre, cardamome, santal
amber cardamom sandalwood

Sensual sandalwood, fresh and invigorating touch.

Amber & Spices

Eau de parfum
Perfumer: Nathalie Koobus

Top: cypress, cumin, ylang-ylang, thyme
Mid: jasmine, coconut, cedar
Base: sandalwood, benoin, patchouli





302

ambre iris santal
amber iris sandalwood

A sensual amber, woody and spicy.

Amber & Spices

Eau de parfum
Perfumer: Nathalie Koobus

Top: cypress, cumin, ylang ylang, thyme, cardamom

Mid: jasmine, coconut, cedar

Base: sandalwood, benzoin, patchouli, amber





401

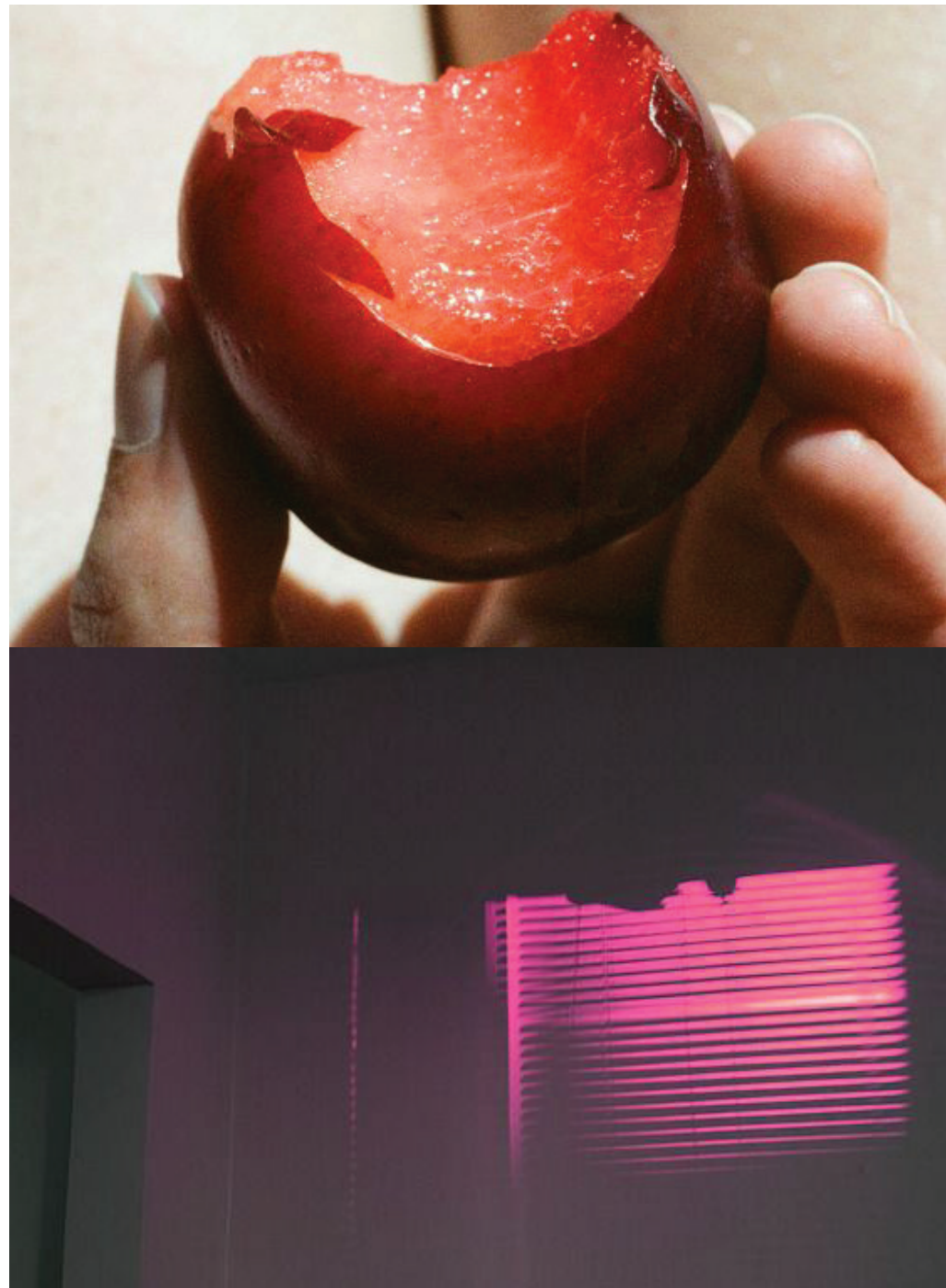
cèdre, prune confite, vanille
cedar candied plum vanilla

Cinnamon tree heat, mirabelle liqueur

Oriental

Eau de parfum
Perfumer: Nathalie Koobus

Top: cypress, incense, elemi, bergamot
Mid: plum, cinnamon leaves, cedar, patchouli
Base: labdanum, sandalwood, musk, vanilla





402

vanille, caramel, santal
vanilla caramel sandalwood

Childhood's sweet vanilla, powdered ice reflections

Oriental

Eau de parfum
Perfumer: Corinne Cachem

Top: apple, almond blossom
Mid: madagascar vanilla, heliotrope
Base: sugar, musk, benzoin





501

praline, réglisse, patchouli
praline liquorice patchouli

Crispy nuts pastry and powdered iris

Gourmand

Eau de parfum
Perfumer: Philippe Romano

Top: bergamot, hazelnut, yuzu
Mid: iris, praline
Base: cashmere wood, amber, musk





601

vétiver, cèdre, bergamote
vetiver cedar bergamot

Vetiver, with the freshness of fresh cut flowers

Woody

Eau de parfum
Perfumer: Nathalie Koobus

Top: bergamot, pink peppercorn, grapefruit
Mid: pepper, violet, cypriol
Base: cedar, sandalwood, vetiver





602

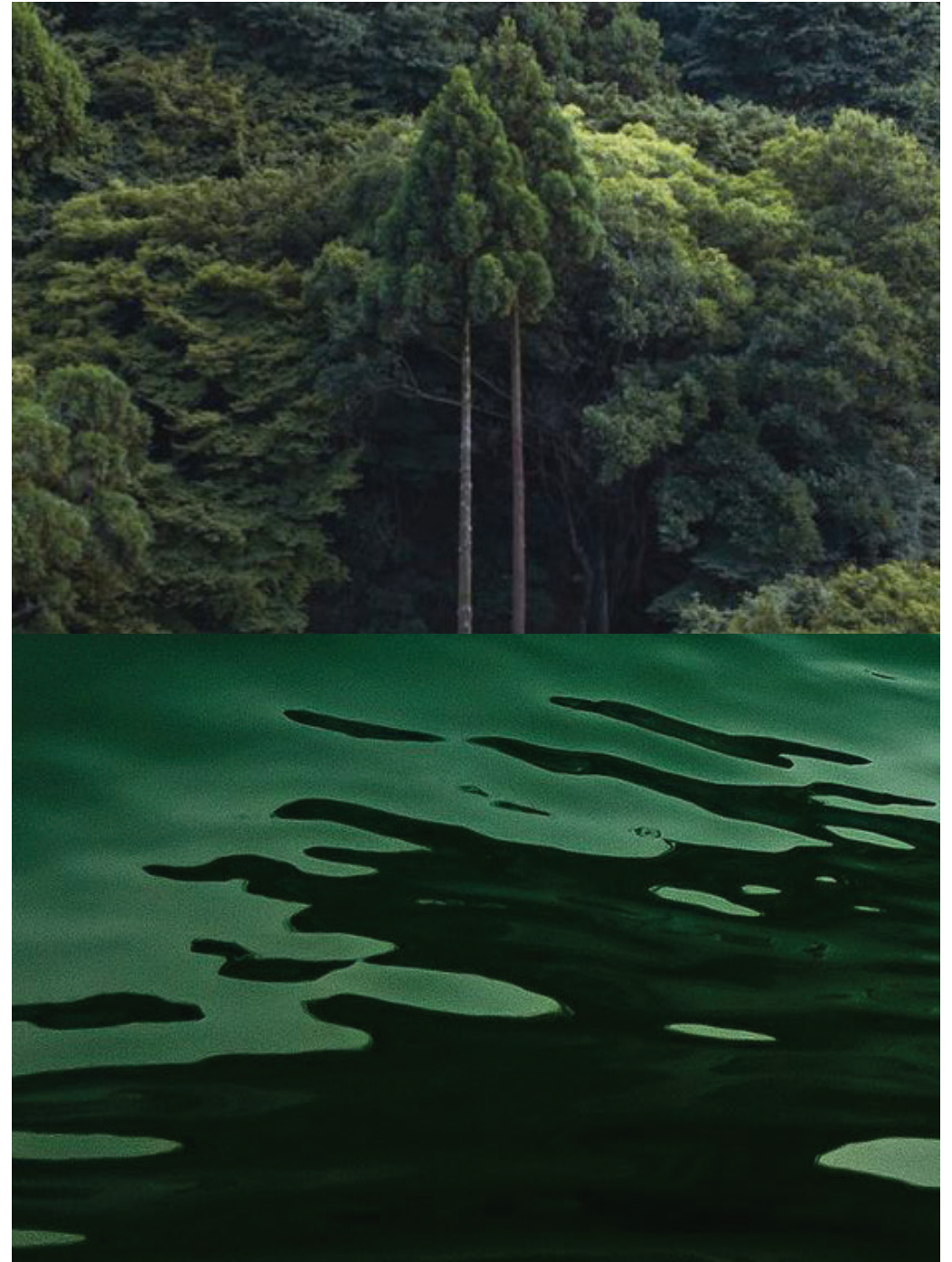
poivre, cèdre, patchouli
cedar pepper patchouli

Fresh southern seas spices, timeless wood cosiness

Woody

Eau de parfum
Perfumer: Nathalie Koobus

Top: berries St Thomas, frankincense, neroli
Mid: pimento, pepper, cedar
Base: incense, patchouli, vetiver, benzoin





701

eucalyptus, ambre, bois blanc
eucalyptus coriander cypress

Rosemary and eucalyptus , bewitching incense.

Aromatic

Eau de parfum
Perfumer: Benoit Lapouza

Top: grapefruit, bergamot, pineapple
Mid: pepper, rosemary, eucalyptus, nutmeg





801

embruns, cèdre, pamplemousse
sea spray cedar patchouli

Contrast, warm notes and cold notes

Aquatic Citrus

Eau de parfum
Perfumer: Karine Sereni

Top: lemon and mandarin from Italy, ivy

Mid: rosemary, pink pepper, nutmeg, marine notes

Base: cedar, cypress, white musk





901

muscade, amande, patchouli
nutmeg almond patchouli

Sensual blonde wood, zesty citrus

Special

eau de parfum
Perfumer: Corinne Cachen

Top: mandarin, grapefruit, ginger
Mid: black pepper, pepper, blond wood
Base: patchouli, musk, tonka bean, vanilla





902

armagnac tabac blond cannelle
armagnac white tabacco cinnamon

.....

Special

eau de parfum
Perfumer: Karine Dubreuil – Sereni

Top: orange brazil, basil vietnam, ginger, cognac
Mid: cinnamon ceylon, cloves, geranium egypt, plum
Base: patchouly indonésie, labdanum, vanille, tabac



CONTACT INFORMATION
212 957 1200 - sales@amerikas.com