LA ZAR TIGUE

BOTANICAL
& VEGAN
PARIS

BOTANICAL & VEGAN HAIRCARE

J.F. LAZARTIGUE,
A VISIONARY HAIRDRESSER

A PIONEER IN CUSTOMISED HAIRCARE

Since opening his first salon in 1963, Jean-François Lazartigue has always had one passion: respecting and protecting the hair fibre so that it can reveal its full potential. To achieve this goal, in 1972, he developed one of the first* gentle hair relaxing methods to provide maximum protection for hair health. In 1976, he even created a customised hair diagnosis tool using a microscope to target the effectiveness of his products more precisely. At the same time, he launched his first haircare range containing **pure botanical extracts**. Since its creation, the brand's philosophy has been to prevent the damage that harsh chemical treatments, such as lightening, colouring and repeated blow-drying, cause to hair.

* At LAZARTIGUE.

A BOTANICAL AND VEGAN BRAND

MADE IN FRANCE

TODAY, CLEAN BEAUTY REMAINS THE FOCUS OF OUR COMMITMENT

1 BOTANICALS AT THE HEART OF OUR FORMULAS

Our Made in France formulas are up to 97%* of natural origin, for highly effective haircare.

2 A VEGAN BRAND

Our formulas are not tested on animals, in accordance with European regulations. They do not contain any ingredients of animal origin and are certified by the British Vegan Society.

3 SILICONE-FREE SULFATE-FREE

0% silicone, mineral oil, sulfate & sulfate derivative for ultra-sensory and comfortable formulas.

4 AN ECO-FRIENDLY COMMITMENT

Our bottles and jars are mainly made from recycled and recyclable materials sourced in Europe. We use minimal packaging, 100% recycled and recyclable, printed with vegetable ink. This is to reduce our carbon footprint.

CLEAN COSMETICS MADE IN FRANCE

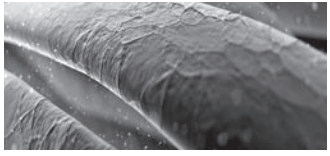
Our fragrances are developed by talented French perfumers to ensure a sensory olfactory journey.

* Except La Couleur Absolue - up to 95% of natural origin

HAIR SECRETS
REVEALED

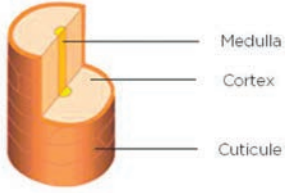
95% KERATIN

The hair is made up of **95% keratin**, a helix-shaped fibrous protein contained in a sulphur-rich matrix. This protein consists of eight amino acids (including cysteine) that form disulphide bridges between molecules to ensure the hair stays strong, resistant and supple. The intake of sulphur-rich protein maintains the quality of the hair.



STRUCTURE & COMPOSITION

The **cuticle** (or outer layer) protects the hair and makes sure it is shiny and soft. The **cortex** is the middle layer and contains the melanosomes that ensure hair pigmentation. The hair's strength and resistance depend on the disulphide bridges, keratin and keratin-associated proteins in the cortex. The **medulla** (or inner layer) is a substance containing cells with no nucleus and is not always found in the hair shaft. Even today, scientists are still unsure about the nature of its properties.



OUR FORMULATION CHARTER

1 NO SULFATE

Sulfates are ingredients generally used for their **ability to lather readily** on contact with water and for their **cleansing properties** (they eliminate oily substances). They can be found in most conventional shampoos. However they can be considered **abrasive. Lazartigue has chosen to make its products sulfate-free* by replacing sulfates with coconut-derived surfactants for a gentle clean.**

2 NO MINERAL OIL

Mineral oils are **petroleum derivatives** often used in hair products for their **occlusive, coating effect**. Like silicones, they form a film around the hair but do not enter the hair fibre to nourish it deep down. Lazartigue only uses **plant oils and esterified oils** (ingredients of natural origin) that have a genuine **nourishing action and do not impair the hair fibre.**

3 NO SILICONE

Silicones are frequently used in conventional hair products because they help to **"coat" the hair fibre**. Silicones actually form an envelope around the hair to make it look smooth and supple and make up for its irregularities. However, they tend to weigh down the hair. Lazartigue has chosen to treat hair deeply without weighing it down by **replacing silicones with a blend of plant oils and ultralight esterified oils**. Silicones also have a negative impact on the environment and on water in particular as they take several hundreds of years to fully degrade. So Lazartigue also chose to ban silicones from its formulas **for this environmental reason.**

4 VEGAN

The Lazartigue brand is **attentive to animal well-being**. That is why its formulas are vegan and are certified by the **British Vegan Society**. This international standard guarantees that they do not contain any ingredients or by-products derived from animals and do not involve any animals in their production process. As the Lazartigue brand is convinced that there are equally effective alternatives to animal-derived ingredients, it has chosen, for instance, to replace animal keratin (extracted from horns or hooves) with **vegetable keratin** extracted from **rice or soya.**

* Except Couleur Absolue

A COMPLETE RANGE TO TARGET EVERY NEED

22 HAIRCARE PRODUCTS, 12 SHADES OF COLOUR & 1 FOOD SUPPLEMENT

BEAUTY HAIRCARE

ALL HAIR TYPES

HUILE DES RÊVES
NOURISHING DRY OIL

NORMAL HAIR

EXTRA-GENTLE
FREQUENT USE SHAMPOO

OILY ROOTS, DRY ENDS

REBALANCE
REBALANCING SHAMPOO

DAMAGED, SENSITISED HAIR

REPAIR
SHAMPOO, CONDITIONER & MASK

DRY, THICK HAIR

NOURISH
SHAMPOO, CONDITIONER & MASK

DRY, FINE HAIR

NOURISH LIGHT
SHAMPOO, CONDITIONER & MASK

FINE, FLAT HAIR

NEW

VOLUMIZE
SHAMPOO & HAIRSPRAY

COLOUR-TREATED HAIR

COLOUR PROTECT
SHAMPOO, CONDITIONER & MASK

TREATMENTS

HAIR LOSS

FORTIFY
FORTIFYING SHAMPOO

STRONGER
STRENGTHENING ANTI-HAIRLOSS SERUM

THICKER
DENSIFYING ANTI-HAIRLOSS SERUM

ALL HAIR TYPES

EXFOLIATE
OXYGENATING DETOX SCRUB

PERMANENT COLOUR - COVERS 100% OF GREY HAIR - 12 SHADES

VERY LIGHT BLOND 9.00
LIGHT GOLDEN BLOND 8.30
LIGHT BLOND 8.00
GOLDEN BLOND 7.30
BLOND 7.00
GOLDEN DARK BLOND 6.30
DARK BLOND 6.00
CHOCOLATE 5.35
LIGHT CHESTNUT 5.00
CHESTNUT 4.00
DARK CHESTNUT 3.00
INTENSE BLACK 1.00

LA ZAR TIGUE
BOTANICAL & VEGAN PARIS
REPAIR
SHAMPOOING RÉPARATION INTENSE KÉRATINE VÉGÉTALE
INTENSIVE REPAIR SHAMPOO VEGETAL KERATIN
Cheveux abîmés, sensibilisés
Damaged, sensitized hair
250 ML
8.5 FL. OZ
LA ZAR TIGUE
BOTANICAL & VEGAN PARIS
REPAIR
SOIN RÉPARATION INTENSE KÉRATINE VÉGÉTALE
INTENSIVE REPAIR CONDITIONER VEGETAL KERATIN
Cheveux abîmés, sensibilisés
Damaged, sensitized hair
150 ML
5.1 FL. OZ
LA ZAR TIGUE
BOTANICAL & VEGAN PARIS
REPAIR
MASQUE RÉPARATION INTENSE KÉRATINE VÉGÉTALE
INTENSIVE REPAIR MASK VEGETAL KERATIN
Cheveux abîmés, sensibilisés
Damaged, sensitized hair
250 ML
LA ZAR TIGUE
HUILE
DES RÊVES

HUILE DES RÊVES

ALL HAIR TYPES - NOURISHING DRY OIL

SILICONE-FREE
MINERAL OIL-FREE

SUBLIMATES THE HAIR

The hair is nourished
and intensely shiny.

Liquid texture - No greasy finish

INSTRUCTIONS

Using the pipette, put a few drops in the palm of the hand. Warm the product and apply to the lengths, focusing on the ends.

PROVEN EFFECTIVENESS

100%* THE HAIR IS SHINY

100%* THE HAIR IS SOFT

95% INGREDIENTS OF NATURAL ORIGIN

1 OIL - 4 USES

Spread a few drops over the lengths after styling to tame and add radiance.
Allow to absorb 20 minutes before shampooing to nourish the fibre.
Apply after shampoo to hydrate the hair.
Use as an overnight mask to repair hair deep down.

Fragrance: the hair is delicately enveloped in a fresh floral fragrance.

NECTAR DES RÊVES

A BLEND OF 4 OF THE MOST PRECIOUS NATURAL OILS

Argan oil: nourishes the hair.

Apricot oil: softens the strand.

Camellia oil: strengthens the hair fibre.

Egyptian geranium essential oil: makes the hair shine.

* Self-assessment of 10 subjects, applied 3 times a week after blow-drying, immediately, % satisfaction

EXTRA-GENTLE SHAMPOO

NORMAL HAIR - FREQUENT USE

SULFATE-FREE
SILICONE-FREE

GENTLY CLEANSES THE HAIR

The hair is left soft, supple and shiny, while being gentle on the scalp.

Clear gel texture

PROVEN EFFECTIVENESS

95%* GENTLY CLEANSES

92%* RESPECTS THE SCALP

BIODEGRADABLE FORMULA

94% INGREDIENTS OF NATURAL ORIGIN

OUR EXPERT HAIRDRESSER'S ADVICE

"Wet hair thoroughly. Start by applying the shampoo to the nape of the neck. Make circular movements to move the lather to the top of the head. A single squeeze of shampoo is enough! Add water for more lather. Rinse thoroughly."

Fragrance: a tangy note with an aromatic woody base.

INGREDIENTS

Rice milk: softens the hair fibre.

Geranium essential oil

Ylang ylang essential oil

Lemon essential oil

* Self-assessment of 70 subjects, applied 3 times a week for 3 weeks, % satisfaction

REBALANCE SHAMPOO

OILY ROOTS, DRY ENDS

SULFATE-FREE
SILICONE-FREE
Vegan

PURIFIES & REBALANCES

Purifies the hair while hydrating the lengths and dry ends. The fibre is rebalanced, soft and shiny.

Clear gel texture

94%
INGREDIENTS OF NATURAL ORIGIN

Fragrance: a Mediterranean breeze of mint and orange mingled with floral notes.

INGREDIENTS

Rice vinegar: removes impurities.

Spirulina: hydrates by regulating the exchange of water between the cells.

REPAIRS AND RESTRUCTURES

HAIR IS STRONGER AND SILKY RIGHT TO THE ENDS

SILICONE-FREE
SULFATE-FREE

REPAIR SHAMPOO

Repairs deep hair damage and restructures the fibre.

Melt-in cream texture

REPAIR CONDITIONER

Repairs deep damage right to the ends and detangles hair.

Melt-in cream texture

REPAIR MASK

Fortifies and strengthens the hair from the inside, reduces split ends.

Ultra-rich cream texture

Fragrance: powdery white flowers rounded by yellow peach.

PROVEN EFFECTIVENESS

91%[1] REPAIRS AND RESTRUCTURES

95%[1] ACTS AS INTENSIVE HAIRCARE

91% INGREDIENTS OF NATURAL ORIGIN

91% INGREDIENTS OF NATURAL ORIGIN

91% INGREDIENTS OF NATURAL ORIGIN

BIODEGRADABLE FORMULAS[2]

INGREDIENTS

Vegetal keratin:
restores substance.

Botanical Hyaluronic Acid (tamarind seed extract):
hydrates and plumps the hair fibre.

(1) Self-assessment of 22 subjects for the Intensive Repair Mask, applied 2 to 3 times a week for 4 weeks, % satisfaction
(2) Biodegradable formulas: Intensive Repair Shampoo, Intensive Repair Mask and Eco-conscious Refill Pack

INTENSELY NOURISHES & REPAIRS

THE HAIR IS SUPPLE, SOFT AND TAMED

SILICONE-FREE
SULFATE-FREE

NOURISH SHAMPOO
HIGH NUTRITION

Intensely nourishes and softens the fibre.
The hair is shiny and easy to detangle.

Liquid cream texture

NOURISH CONDITIONER
HIGH NUTRITION

Delivers high nutrition to the hair fibre without weighing it down.

Ultra-rich cream texture

94% INGREDIENTS OF NATURAL ORIGIN

94% INGREDIENTS OF NATURAL ORIGIN

92% INGREDIENTS OF NATURAL ORIGIN

NOURISH MASK
HIGH NUTRITION

The hair is intensely nourished and its volume is controlled.

Ultra melt-in rich cream texture

Fragrance: gourmand notes of vanilla and tonka bean are subtly lifted by a veil of musks.

INGREDIENTS

Shea butter:
intensely nourishes and softens the fibre.

Babassu butter:
intensely nourishes.

NOURISH 2IN1

THE LOW-SHAMPOO TO GENTLY WASH AND DEEPLY NOURISH

NOURISH 2IN1
HIGH NUTRITION
LOW-SHAMPOO

Washes the hair without friction or breakages. Intensely nourishes and cleanses hair in a single step.

Light cream texture

SILICONE-FREE
SULFATE-FREE
Vegan

DID YOU KNOW?

Nourish 2in1 contains five times fewer surfactants than a traditional shampoo for a wash that is kind to the scalp. The shea butter forms a natural film which maintains the hydration level in the hair fibre and intensely nourishes it. Combined with the Babassu butter, it keeps the fibre soft and supple and leaves the hair shiny.

OUR APPLICATION TIPS

A shampoo and haircare product in one: apply this balm generously to wet hair, from the roots to the ends. Leave to work for 5 minutes, add a little water, massage, then rinse thoroughly.

93%
INGREDIENTS OF NATURAL ORIGIN

Fragrance: gourmand notes of vanilla and tonka bean are subtly lifted by a veil of musks.

INGREDIENTS

Shea butter:
intensely nourishes and softens the fibre.

Babassu butter:
intensely nourishes.

NOURISHES WITH LIGHTNESS & STRENGTHENS

THE HAIR IS SUPPLE, FLOWING AND SHINY WITHOUT BEING WEIGHED DOWN

SILICONE-FREE
SULFATE-FREE
Vegan

NOURISH LIGHT SHAMPOO
LIGHT NUTRITION

Nourishes dry and fine hair without weighing it down.

Light cream texture

NOURISH LIGHT CONDITIONER
LIGHT NUTRITION

Hair is strengthened, supple, flowing and shiny.

Velvety cream texture

93%
INGREDIENTS OF NATURAL ORIGIN

94%
INGREDIENTS OF NATURAL ORIGIN

91%
INGREDIENTS OF NATURAL ORIGIN

NOURISH LIGHT MASK
LIGHT NUTRITION

Its velvety texture coats the fibre without weighing it down. Hair is strengthened and revitalised, recovering its suppleness and fluidity.

Smooth cream texture

Fragrance: an enveloping scent with tangy fruity notes.

INGREDIENTS

Soya oil: strengthens hair without weighing it down.

ADDS VOLUME & BODY

HAIR IS SOFT AND SHINY, PROVIDES ENHANCED, LONG-LASTING VOLUME

NEW

VOLUMIZE VOLUME SHAMPOO

Gives body and matter to the hair.
The natural volume is amplified.

Clear gel texture

VOLUMIZE VOLUME HAIRSPRAY

The hair is left denser and shinier.
Soft and airy-light volume.

Non-greasy volumising texture

PROVEN EFFECTIVENESS

86%[1] GENEROUS AND NATURAL VOLUME **FOR 24 HOURS**

77%[1] SHEATHING EFFECT

94% INGREDIENTS OF NATURAL ORIGIN

97% INGREDIENTS OF NATURAL ORIGIN

SILICONE-FREE
SULFATE-FREE
Vegan

OUR EXPERT HAIRDRESSER'S ADVICE

"Apply the spray to the roots of wet hair. Dry the hair upside down to boost the volume and lift the roots."

Fragrance: the wood, bean and sap of the Tonka bean combine to give the gourmand essence of Cumaru.

INGREDIENTS

Rice proteins: give substance to the hair fibre.

Amaranth: increases fibre thickness.[2]

(1) Self-assessment of 22 volunteers, applied at least twice a week for 14 days, % satisfaction
(2) Volumize Hairspray only

PROLONGS COLOUR RADIANCE

GIVES BRIGHT COLOUR AND NOURISHED HAIR

SILICONE-FREE
SULFATE-FREE

COLOUR PROTECT SHAMPOO
COLOUR AND RADIANCE PROTECTION

Hydrates the fibre, fixes the colour and prevents the loss of pigments.

Light cream texture

COLOUR PROTECT CONDITIONER
COLOUR AND RADIANCE PROTECTION

Hydrates the fibre and extends colour radiance.

Melt-in texture

COLOUR PROTECT MASK
COLOUR AND RADIANCE PROTECTION

Nourishes the fibre and leaves it silky.

Ultra melt-in cream texture

Fragrance: a floral scent of geranium and iris accompanied by citrus notes.

93%
INGREDIENTS OF NATURAL ORIGIN

94%
INGREDIENTS OF NATURAL ORIGIN

92%
INGREDIENTS OF NATURAL ORIGIN

INGREDIENTS

Camelia oil: nourishes and enhances shine.

FORTIFY SHAMPOO

FORTIFYING SHAMPOO – HAIR LOSS

SULFATE-FREE
SILICONE-FREE

DAY AFTER DAY, HAIR IS STRONGER AND MORE RESISTANT

ANTI-HAIR LOSS ACTION

Transparent gel

OUR EXPERT HAIRDRESSER'S ADVICE

"Apply two to three times a week.

1. *Prior to application, brush the hair while dry to detangle it and remove impurities.*
2. *Apply the product to wet hair and spread evenly.*
3. *Massage in gently with your fingertips to work up a lather and activate microcirculation in the scalp.*
4. *Rinse thoroughly with water."*

PROVEN EFFECTIVENESS

95%* DAY AFTER DAY, HAIR IS MORE RESISTANT

90%* HAIR APPEARS DENSER

BIODEGRADABLE FORMULA

94% INGREDIENTS OF NATURAL ORIGIN

NEW

ECO-CONSCIOUS REFILL PACK FORTIFY SHAMPOO

For

Fragrance: fresh mint mingles with light notes of lemon.

INGREDIENTS

Guarana: energises, strengthens the fibre and stimulates growth.

Ricinus extract: improves blood flow in the scalp and activates hair growth.

* Self-assessment of 21 subjects, applied 2 to 3 times a week for 28 days, % of satisfaction

STRONGER HAIR SERUM

REACTIONAL HAIR LOSS - WEAKENED HAIR
STRESS, FATIGUE, POST-PREGNANCY, ILLNESS

SILICONE-FREE
ALCOHOL-FREE

STRENGTHENING
ANTI-HAIRLOSS SERUM
LIMITS SUDDEN HAIR LOSS

CAPIXYL 2.5% - NEUTRAZEN

Enriched with Capixyl and Neutrazen, a soothing active ingredient, STRONGER HAIR SERUM strengthens the hair from the root and slows temporary hair loss.
Hair grows stronger and better withstands external stress.

Pink-tinted clear gel texture
No greasy effect, quick dry

PROVEN EFFECTIVENESS

89%* **HAIR IS MORE RESISTANT**

89%* **HAIR LOSS IS SLOWED**

97% **INGREDIENTS OF NATURAL ORIGIN**

Fragrance: very fresh menthol scent.

INNOVATION

A UNIQUE COMPLEX OF ACTIVE INGREDIENTS
CAPIXYL: this unique anti-hair loss complex acts on the stem cells of the hair follicle and on the hair's cellular activity. It helps to enlarge the hair follicle to better anchor the fibre and boost hair vitality. It also improves the growth cycle and reverses the conditions responsible for alopecia.

NEUTRAZEN: this biomimetic neuropeptide prevents and reverses neurogenic inflammation of the scalp. In this way, it helps maintain a normal level of scalp sensitivity. It helps to reduce scalp hypersensitivity, one of the factors responsible for sudden hair loss.

* Self-assessment of 19 subjects, applied once a day for 56 days, % satisfaction

THICKER HAIR SERUM

PROGRESSIVE HAIR LOSS - THINNING HAIR
HORMONAL IMPACT OR HEREDITARY FACTOR

SILICONE-FREE
ALCOHOL-FREE
Vegan

DENSIFYING ANTI-HAIR LOSS SERUM
FIGHTS AGAINST PROGRESSIVE HAIRLOSS

CAPIXYL 5%

THICKER HAIR SERUM fights against thinning hair and loss of density. Progressive hairloss is slowed, hair grows thicker and the hair looks and feels denser and more resistant.

Green-tinted clear gel texture
No greasy effect, quick dry

97%
INGREDIENTS OF NATURAL ORIGIN

CLINICALLY PROVEN EFFECTIVENESS(1)

+ 7000 HAIR(2)

Hair is thicker and fortified
The scalp is invigorated.

OUR EXPERT HAIRDRESSER'S ADVICE

"Three months' treatment recommended. With dry or towel-dried hair, apply 1 to 2 pipettes each day to the entire scalp.

1. *For each area, fill the pipette and gradually apply the serum by moving the pipette along the scalp.*
2. *Massage in to stimulate micro-circulation.*
3. *Repeat until the entire scalp has been covered. Do not rinse. Allow the area to dry."*

Fragrance: very fresh menthol scent.

INGREDIENTS

Enriched with Capixyl™:
a patented complex of biomimetic peptide and red clover extract.

(1) Result of the clinical study on 12 subjects, application once a day for 6 months
(2) Evaluated on areas with alopecia

EXFOLIATE OXYGENATING DETOX SCRUB

ALL HAIR TYPES

SILICONE-FREE
SULFATE-FREE

PURIFIES & DEEPLY CLEANSES THE SCALP

The scalp is intensely purified and regains an optimal balance.

Transparent gel texture with exfoliating microbeads

OUR EXPERT HAIRDRESSER'S ADVICE

"Before shampooing, apply section by section on a dry scalp. Massage gently to activate microcirculation and the scrub's unclogging effect. Then rinse and wash!"

PROVEN EFFECTIVENESS

82%* THE SCALP IS SEEMINGLY REOXYGENATED

86%* IMPURITIES ARE ELIMINATED

95% INGREDIENTS OF NATURAL ORIGIN

THE BENEFITS OF A HAIR SCRUB:

Reoxygenating hair: when applied once a week, a scrub is an ideal detox product to exfoliate the scalp and to unclog styling product residue thanks to its scrub action.

Purifying hair prone to oiliness: when used three times a week, it deeply cleanses the hair and helps restore an optimal balance. With repeated application, the scalp is deeply cleansed and the secretion of sebum is reduced. The hair requires washing less frequently.

Removing dandruff: the mechanical action of the massaging Jojoba microbeads gently removes dandruff. Now purified, the scalp can effectively absorb anti-dandruff treatments.

Fragrance: the freshness of aloe sap is enhanced with fruity notes.

INGREDIENTS

Fruit acids: deeply cleanse the scalp.

Jojoba beads: unclog deposits.

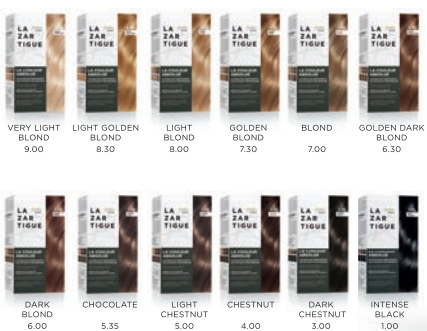
* Self-assessment of 20 subjects, applied 3 times a week for 28 days, % satisfaction

LA COULEUR ABSOLUE

COVERS 100% OF GREY HAIR - AMMONIA-FREE

Specialising in expert salon colour since 1976, Lazartigue created La Couleur Absolue. This permanent colour is enriched with botanical extracts and professional pigments and is exclusively(1) combined with a pre-colour serum and a mask for protected and intensely nourished hair.

12 SHADES
AMMONIA-FREE – PPD-FREE –
RESORCINOL-FREE –
SILICONE-FREE – MINERAL OIL-FREE



UP TO 95%(2) INGREDIENTS OF NATURAL ORIGIN

Vegan

The three-step colouring process gives bright colour and extended radiance. Our colours are enriched with professional pigments and formulated by colourists for a natural result.

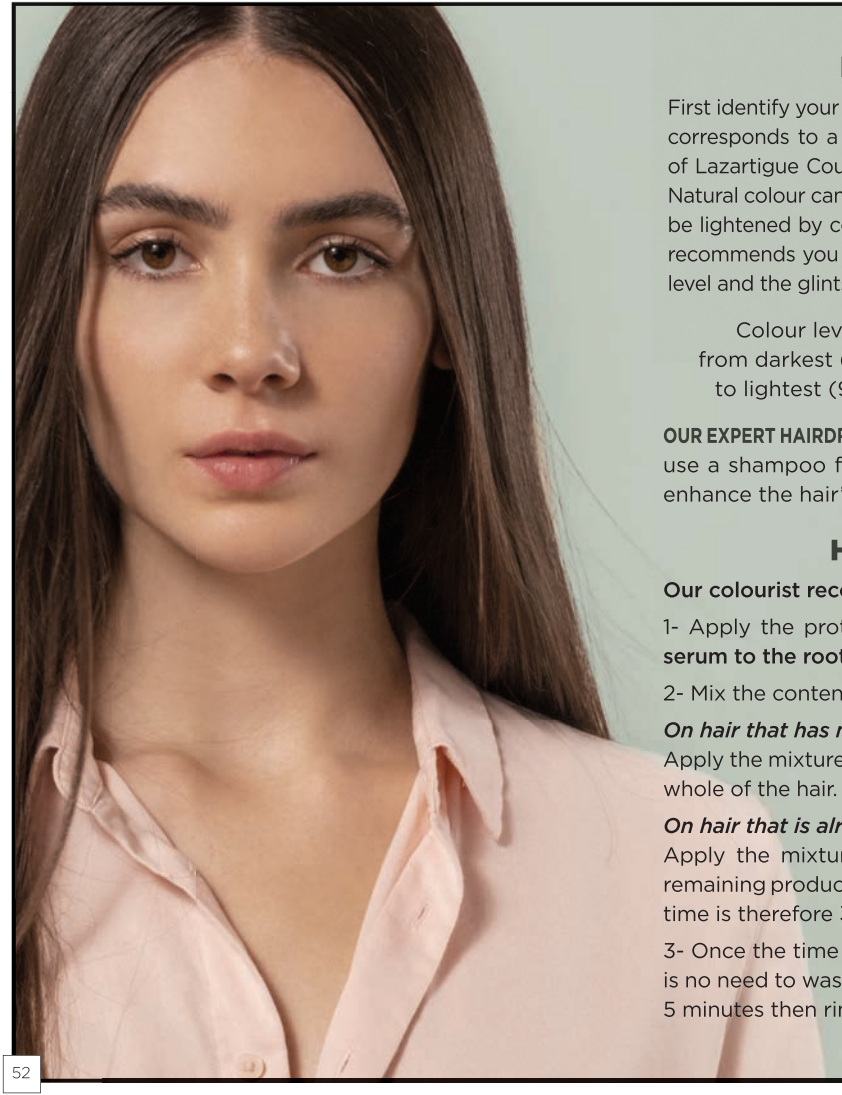
1 SACHET OF PROFESSIONAL PROTECTIVE PRE-COLOUR SERUM

1 BOTTLE OF PROFESSIONAL DEVELOPING MILK

1 TUBE OF PROFESSIONAL NOURISHING COLOURING CREAM

1 SACHET OF PROFESSIONAL NOURISHING MASK

(1) At Lazartigue
(2) 82 to 95% depending on the shades



HOW TO CHOOSE YOUR SHADE

First identify your natural colour by looking at the hair colours on the pack. Each colour corresponds to a colour code. There are nine codes, meaning there are nine shades of Lazartigue Couleur Absolue, ranging from intense black to very light blond: 1 to 9. Natural colour cannot be lightened by more than two tones. Colour-treated hair cannot be lightened by colouring. If you are hesitating between two colour levels, Lazartigue recommends you choose the lighter tone. The colour code corresponds to the colour level and the glints:

Colour level, from darkest (1) to lightest (9). — **6.30** — Glints, Lazartigue offers glints. 0 = no glints - 3 = golden glints

OUR EXPERT HAIRDRESSER'S ADVICE: For the first few washes after colouring your hair, use a shampoo for colour-treated hair – Colour Protect – to fix the colour and enhance the hair's shine and radiance.

HOW TO APPLY YOUR COLOUR

Our colourist recommends applying Couleur Absolue in three steps.

1- Apply the protective serum to the lengths and ends only. **Do not apply the serum to the roots.**

2- Mix the contents of the colour tube with the developing milk.

On hair that has never been coloured:
Apply the mixture to the roots and then distribute the remaining product across the whole of the hair. Leave on for 35 minutes.

On hair that is already coloured, to touch up the roots:
Apply the mixture to the roots. Leave on for 25 minutes. Then distribute the remaining product across the lengths. Leave on for 10 minutes. The total application time is therefore 35 minutes.

3- Once the time is up, rinse thoroughly with warm water until it runs clear. There is no need to wash with shampoo. Simply apply the nourishing mask. Leave on for 5 minutes then rinse.

TO CONTINUALLY IMPROVE AND INNOVATE,
LAZARTIGUE IS COMMITTED TO WORKING
EVERY DAY TOWARDS
AN EVER GREENER & CLEANER BRAND!

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