



JOVOY



Since its rebirth in 2006, JOVOY has established itself as an uncompromising and daring niche perfume house, guided by a strong artistic vision. Each creation is conceived as a story to be told, an emotion to be shared, a lasting impression to be left behind.

At JOVOY, perfume is a language—one of intuition, memory, and imagination. Crafted by independent perfumers, each fragrance reflects encounters, journeys, and suspended moments, always with precision, freedom, and attention to detail.

Far from standardized formulas, JOVOY champions a perfumery of excellence, rooted in the great French tradition yet boldly forward-looking. It's an invitation to discover rare, sincere, and vibrant scents, designed for those who seek more than just a trail—they seek a true emotional experience.



JOVOY

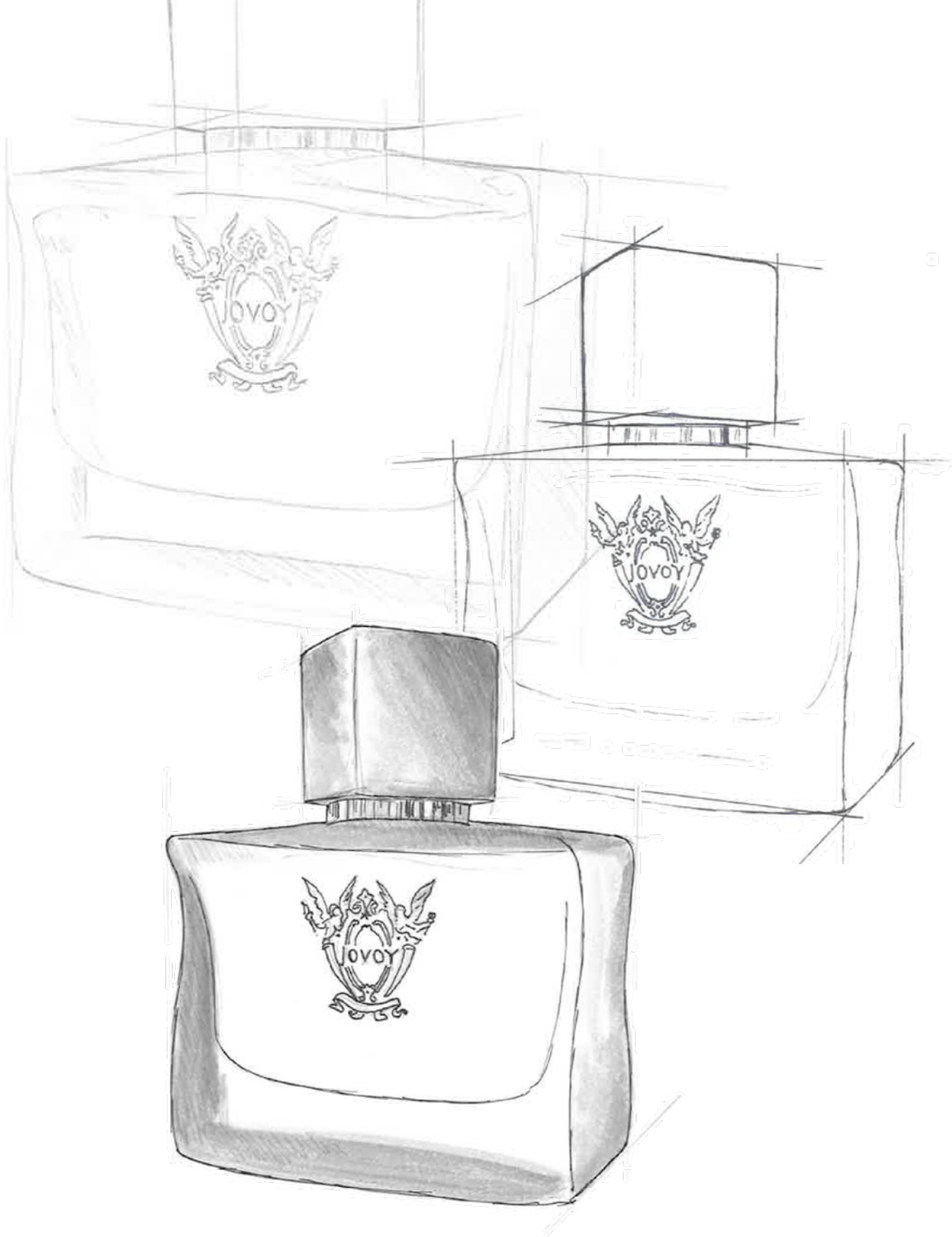




OUR COLLECTION

LES EAUX DE PARFUM

Fire at Will	6
Psychédélique	7
Incident Diplomatique	8
Remember Me	9
Musc Pallas	10
Private Label	11
La Liturgie des Heures	12
Aqua Memorabilis	13
Pavillon Rouge	14
21 Conduit St	15
Ha Long Bay	16
Touche Finale	17



JOVOY

THE COLLECTION
EAUX DE PARFUM

FIRE AT WILL

Gourmand

15 ml - 75 ml

Vanilla and Mimosa, intensity and subtlety, seduction and enchantment, a duo set to perfume by the independent perfumer Vanina Muracciole, who delivers the promise of enticing encounters and a return to more lightness.

In the beginning there's vanilla, of course, but it's an unexpected vanilla — subtle, ethereal, as if suspended, with a unique note of honeyed, powdery mimosa. Next comes a vanilla that's gourmand but not heady, fruity but not baked, poised between a "real" vanilla ice cream and sweet promises that echo like languorous kisses.

An unambiguous fragrance trail, conceived like a beckon, arousing the appetite, and casting a spotlight on whoever wears it. Whether your personality is discreet or, to the contrary, completely intense, *Fire at Will* is made for those who wish never to go unnoticed again.

NOTES

Vanilla Absolute,
Mimosa Absolute France

Vanilla Sugar, Brown Sugar

Bouquet of White Musks, Amber, Vetiver



PSYCHÉDÉLIQUE

Woody, Oriental

15 ml - 75 ml

Peace and love forever... This “revival” perfume pays homage to the ‘70s, the decade that transformed patchouli into the legendary scent of the counterculture. At all the festivals, from Wight to Woodstock, patchouli’s woody and mysterious richness sang the backup vocals for the rock mindset of a new generation of rebellious youth.

Today, it has made its comeback, more hippie chic than ever and the boho-glam idol par excellence. It is a classic in its own right, with all of its audacity intact. Retro-nostalgia has never been so modern.

NOTES

Citrus Fruits

Amber, Cistus, Geranium, Patchouli, Rose

Musk, Vanilla



INCIDENT DIPLOMATIQUE

Woody, Aromatic

15 ml - 75 ml

We brush by it, we risk it, without ever thinking about the consequences... *Incident Diplomatique* clearly possesses its share of superb provocation – bold, owned, and entirely inevitable when desire exudes from our every pore.

As unexpected as it is audacious, the fragrance refuses convention and knowingly parades itself. Just as we might give into a staggering impulse too strong to resist, it declares its urges, teasing tension to the breaking point...



NOTES

Mandarin

Nutmeg, Vetiver

Patchouli, Sandalwood

REMEMBER ME

Oriental, Gourmand

15 ml - 75 ml



How many times have you let yourself be taken by surprise and found yourself enticed by a fragrance wafting from a café terrace, captivated by scent of a secret garden — or perhaps beguiled by an unforgettable perfume worn by a stranger in a crowd? And how many times have you secretly wished to be that anonymous stranger who captivates merely by virtue of a perfume?

Like perfectly formed exotic dancers, frangipani flowers engage in an elaborate, spellbinding choreography. As the enchantment takes hold, a plume of traditional chai tea perfects the charm. Ginger and cardamom set ablaze an irresistible cloud of milky, gourmand notes.

A spell in the guise of a perfume that murmurs *Remember Me*.

NOTES

Cardamom,
Bergamot, Lemon

Frangipani Tree, Ginger, Tea

Vanilla, Wood, Cedarwood, Milk

MUSC PALLAS

Musky, Powdery

15 ml - 75 ml



"Perfume is a bit like an invisible aura, something reassuring and protective that delineates one's territory. But it's successful when it signs a presence: it says you've been here or announces your arrival."

A clean perfume with powdery, floral, and fruity echoes, *Musc Pallas* is an original creation that gives pride of place to intense musks and a memorable trail.

A resolutely iridescent bouquet with velvety peach notes, posed on a base of tonka and musk.

A modern and heady powdery perfume that imparts a unique aura: your signature.

NOTES

Calabrian, Bergamot,
Ambrette

Iris, Peach, Sea Spray

Tonka, Red Musk, White Musk, Powdery Musk

PRIVATE LABEL

Oriental, Woody

15 ml - 75 ml

This ideal and contemporary oriental fragrance's trail is as elegant as it is powerful. Both leathery and smoky, it is a highly recognizable signature scent that is exclusively for strong personalities, men and women, confident of who they are in all circumstances. A restricted circle of people who are passionate about life, who don't need recognition from others to exist and who stand by their choices with unshakeable self-assurance.



NOTES

Papyrus

Patchouli, Vetiver

Birch, Cedarwood, Cistus, Sandalwood

LA LITURGIE DES HEURES

Aromatic, Woody, Oriental

15 ml - 75 ml

A venerable Roman chapel in the south of Italy or a monastery lost in the perfumed hills of Greece... Here, time is of no importance. There is only eternity.

On the cool flagstones, worn to a satiny polish over the centuries, the Mediterranean summer's burning caress exalts an infinite love, almost holy.

Suspended in the air is a perfume of mysticism and mystery, hinting at a torrid, almost violent fever. Incense, olibanum and myrrh, immemorial aromas for entire, impetuous passion, ready for communion.



NOTES

Cypress, Green Notes

Cistus, Incense, Myrrh, Olibanum

Musk, Patchouli

AQUA MEMORABILIS

Citrusy, Woody, Amber

15 ml - 75 ml

At first comes a wave of clementine poised between fruit and zest, a lively bouquet tinged with bittersweet green notes, with grapefruit, pink peppercorn and bitter orange sharing the lead.

Pepper and violet delicately veil a decidedly fruity top note. A powerful wave of cedarwood a delicate wisp of vetiver, rounded out by creamy sandalwood and intense musk, rests on an "indelible" amber wood base. A fragrance signature that, we hope, will inspire countless compliments.

A modern and heady powdery perfume that imparts a unique aura: your signature.

NOTES

Clementine,
Grapefruit, Bitter Orange,
Pink Peppercorn

Violet, Pepper, Clementine Juice

Cedar, Vetiver, Sandalwood, Muscs, Amber Woods



PAVILLON ROUGE

Woody, Oriental

15 ml - 75 ml



As daylight starts to decline, a schooner is busy readying itself to dock. "This one must be a privateer..." mumble the old people assembled in the port.

Sucked in by the promises of the amber and vanilla aromas of rum and whiskey, a buccaneer rushes out onto the dock and blends into the crowd.

A perfume of conquest and adventure, *Pavillon Rouge* is an ode to life. It invites conquering both day and night, without any fear and with the confidence of those who have braved death for some long-lost fortune or legendary glory.

NOTES

Whisky, Spices,
Sesame, Rum

Leather, Coffee, Tobacco, Tea

Ebony Wood, Vanilla, Benzoin

21 CONDUIT ST

Woody, Aromatic

15 ml - 75 ml



Forget everything you already knew about lavender! Jovoy revisits a great classic of English perfumery while giving it a new, modern and intriguing twist. The accord comes from a formula by Oli Marlow and from his meeting with the perfumer Marie Schnirer which opened the door to a new world of raw materials, notably a quality of Javanese Vetiver that enriches the ensemble with a whorl of smoky, earthy notes and a “very original note of hashish”.

The result is a lavender cloaked in the freshness of citrus and the fruity notes of fir balsam, with its tantalisingly soft amaretto accord, balanced by a mysterious, shadowy, woody facet.

A signature perfume that beckons you back, again and again. A gentlemanly masterpiece that men will love - and women won't be able to get enough of.

NOTES

Grapefruit, Lavender,
Bergamot, Rhubarb

Fir Balsam, Amaretto Accord

Tonka Bean, Ambroxan, Modern Woods

HA LONG BAY

Fruity, Woody

15 ml - 75 ml

A sensorial tribute to Vietnam, *Ha Long Bay* captures the soul of the legendary bay through a rare sand mango (*Xoài Cát*), emblematic of the Hoa Lộc province.

More than a fragrance, it is an intimate evocation—a blend of memories and precious raw materials, revealed by a powerful and luminous trail. The mango, with facets of peach, banana, and apricot, is elevated by vibrant spices, soft leather, and an elegant woody base.

A radiant and living fragrance by JOVOY, that evolves on the skin and leaves a lasting impression.



NOTES

Vietnamese Mango
Cardamom, Black Pepper

Leather, Cypriol, Cedarwood

Amber Woods, Patchouli, Orcanox



TOUCHE FINALE

Powdery, Floral

15 ml - 75 ml

Whenever it appears that an artist's work is finally finished, there is always a moment where a sense of doubt overwhelms the artist. But when the artist trusts his vision and makes his final stroke, any sense of doubt is replaced by an ultimate satisfaction.

This is the exact moment when a master decides that their work is finished. And this is the very moment that Jovoy has grasped and put into a bottle. This new perfume is also a tribute to the seductive souls who have their own rituals of preparation. The slow, measured method of dressing, the make-up, the rice powder... these are all a prelude to seduction.

And even if their gestures are different and their secrets proper, they all share a common ritual: their "final touch" is the application of perfume.

NOTES

Mimosa, Pink Berries

Rose, Cedarwood, Violet Leaf, Jasmine

Heliotrope, Musk, Sandalwood

The entire collection of EDP
is available in a Travel Size*



JOVOY DREAM BOX

An exclusive set
featuring our EDP
collection*



*Set 16 x 15 ml



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Distributed by AMERIKAS

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